

Code No: 135AR

R16

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, October - 2020

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, ETM, MMT, AE, MHE, PTM, CEE, MSNT)

Time: 2 Hours

Max. Marks: 75

Answer any five questions
All questions carry equal marks

- 1.a) Apply the concept of system approach in any manufacturing industry. [7+8]
b) Identify different levels of Management existed in an organization.
- 2.a) Analyze the concept of Behavioral approach. [7+8]
b) Classify different Roles of Management in an organization.
- 3.a) Develop different business strategies as a part of planning in organization. [7+8]
b) Prepare Vision, Mission, Objectives, Policies and Strategies for any profit oriented company by your own.
- 4.a) Contrast between Centralization vs Decentralization. [7+8]
b) Explain the concept of organization culture.
- 5.a) Evaluate different Talent Management models. [8+7]
b) Dissect the concept of Recruitment.
- 6.a) Explain different Skills required to become a good Leader. [7+8]
b) Identify the difference between Performance and Engagement.
- 7.a) Analyze Two factors theory for a students in a same class and identify different factors affecting their motivation. [8+7]
b) Develop strategies for handling customer complaints.
- 8.a) Evaluate different steps in controlling by using any relevant example. [7+8]
b) Discuss the concept of Control Frequency.