

Code No: 132AH

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B.Tech I Year II Semester Examinations. May/June - 2017

PROFESSIONAL COMMUNICATION IN ENGLISH

(Common to CE, ME, MCT, MMT, MIE, CEE, MSNT)

Time: 3 hours

Max. Marks: 75

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

## PART- A

(25 Marks)

- 1.a) **Fill in the blanks with the right article given in brackets.** [2]  
 i) According to the European Pizza-Makers' Association, making a good pizza is not \_\_\_\_\_ straightforward skill to learn.  
 ii) Although brand image is not \_\_\_\_\_ only reason why certain products are successful, it is an extremely important part of an overall marketing strategy.
- b) **Fill in the blanks with the right preposition given in brackets.** [3]  
 i) It is generally believed that tempers grow shorter \_\_\_\_\_ (along/in/away) hot, muggy weather.  
 ii) Cancer is not caused \_\_\_\_\_ (by/with) a single element in cigarette smoke.  
 iii) Most of any city's population is engaged \_\_\_\_\_ (on/in/with) providing goods and services for the city itself.
- c) **Fill in the blanks with suitable form of the word given in brackets.** [2]  
 i) Many of the artists admit to being \_\_\_\_\_ (fascinate) by iron.  
 ii) This is a process of \_\_\_\_\_ (toxification). It deals with giving medical treatment to someone in order to remove the effects of poisoning from drinking too much alcohol or taking too many drugs.
- d) **Fill in the blanks with the right homophone given in brackets.** [3]  
 i) They sat under the \_\_\_\_\_ (pare/pear) tree in the garden.  
 ii) Scientists \_\_\_\_\_ (worn/warn) that further extremely high winds are likely.  
 iii) She's still waiting for a \_\_\_\_\_ (knight /night) in shining armour to come and rescue her.
- e) **Fill in the blanks with the right phrasal verb given in brackets.** [2]  
 i) His eyes LIT \_\_\_\_\_ (off/up/on) with pleasure when she came into the room.  
 ii) We MEET \_\_\_\_\_ (with/up/out) after school on Tuesdays and go to someone's house to play computer games.
- f) **Fill in the blanks with suitable forms of the verbs given in brackets.** [3]  
 i) I think it's disgusting that some chickens are \_\_\_\_\_ (feed) meat.  
 ii) The vaccine \_\_\_\_\_ (develop) in Switzerland in 1974.  
 iii) She \_\_\_\_\_ (learn) classical music since her childhood.
- g) **Fill in the blanks with the right question tag given in brackets.** [2]  
 i) I'll make tea, \_\_\_\_\_ (will I/shall I)?  
 ii) War quickens our awareness, \_\_\_\_\_ (isn't it/doesn't it)?
- h) **Fill in the blanks with the right word given in brackets.** [3]  
 i) I tried to persuade him, but with little or no \_\_\_\_\_ (affect/effect).  
 ii) Isn't it 11 o'clock \_\_\_\_\_ (all ready/already)?  
 iii) Vinegar is an \_\_\_\_\_ (alkali/acid).

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i) Fill in the blanks with suitable idiom given in brackets. [2]  
i) To \_\_\_\_\_ (bite the bullet/bite off more than one can chew) is to try to do something which is too difficult.

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ii) There is always a temptation to \_\_\_\_\_ (cut the mustard/cut corners) when time is short.

j) Fill in the blanks with the right one word substitute given in brackets. [3]

- i) Study of the origin of names is \_\_\_\_\_ (onomatopoeia/onomastics).
- ii) Proper way to use the internet is \_\_\_\_\_ (netiquette/etiquette).
- iii) Beyond what is necessary is \_\_\_\_\_ (supererogatory/superstitious).

AG AG AG AG PART-B AG AG AG A (50 Marks)

2. How did Kalam make every citizen of India realize that small aim is crime though his Presidential Address? [10]

OR

3. According to Dr. Kalam, how should India face the challenges such as cross-boarder terrorism, unemployment? [10]

4. What did Nadella predict for the future of technology? How does Nadella want to take all his employees along with him for attaining success? [10]

OR

5. How did family solidarity, his own curiosity and thrust for learning contributed to Nadella's growth? [10]

6. Submit a letter of application for the post of Software Executive in Wipro, Hyderabad. Enclose your resume. [10]

OR

7.a) Write a letter of requisition to place an order for all prescribed textbooks to be placed in your library.

b) Write a letter to the Bank Manager, State Bank of India in your locality to open a savings account. [5+5]

8. 'Good manners are also important when you are with your own friends.' How do you understand this statement by J.C. Hill? [10]

OR

9. According to J.C. Hill's Good Manners, how should one speak to others and why? [10]

10. Do you agree that rigid schooling will deprive a child of joy of learning? Justify your answer with reference to 'Oh Father, Dear Father' by Raj Kinger. [10]

OR

11. What are the parts of a report written in manuscript format? Explain. [10]

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