

R16

Code No: 138FZ

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech IV Year II Semester Examinations, July - 2021

ENTREPRENEUR RESOURCE PLANNING

(Common to CE, ME, ECE)

Time: 3 hours

Max. Marks: 75

Answer any Five Questions.
All Questions Carry Equal Marks

1. "Business Intelligence is to improve the timeliness and quality of the information" validate the statement with suitable business illustration and explain the techniques used for integrating BI into business processes? [15]
2. Explain the different phases of BPR, mention the activities to be performed in each phase and what are the challenges faced by BPR efforts. [15]
3. Discuss the benefits that motivated organizations in implementing ERP systems and the challenges faced before, during and after implementation of ERP. [15]
4. Critically evaluate the reasons that organizations should measure the performance of the ERP system at regular intervals after implementation and brief on the factors that should be considered while performing reviews during an operation. [15]
5. What are the different functional modules of an ERP system and give an overview of finance modules of most ERP systems? [15]
6. Provide an overview of the Indian ERP market scenario, the trends in the ERP market with respect the different industries and brief on the different ERP vendors in Indian IT sector. [15]
7. Explain the technologies that are integrated into the organization's ERP system to make it an e-business and discuss the components of the e-business supply chain [15]
8. Explain how TQM and ERP complement each other and explain the future direction of ERP systems with mobility, big data, social media. [15]

--ooOoo--