

**R16**

Code No: 135AR

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, November/December - 2018

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, MMT, AE, MIE, PTM, CEE, MSNT)

Time: 3 hours

Max. Marks: 75

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**

**(25 Marks)**

1. Explain the following in about five sentences each:

- |                                     |     |
|-------------------------------------|-----|
| a) Technical skills                 | [2] |
| b) Classical Approach of Management | [3] |
| c) Vision                           | [2] |
| d) Programmed Decision              | [3] |
| e) Departmentalization              | [2] |
| f) Centralization                   | [3] |
| g) Leader as Mentor                 | [2] |
| h) Theory X                         | [3] |
| i) Types of Control                 | [2] |
| j) Control System                   | [3] |

**PART - B**

**(50 Marks)**

- 2.a) Explain the nature and scope of Management.  
b) What are the managerial skills required at middle level of management? [5+5]

**OR**

3. Discuss the Systems approach to Management. [10]

- 4.a) What is Planning process? Explain.  
b) What are the advantages of MBO? [5+5]

**OR**

- 5.a) Compare and contrast Programmed and non-Programmed decisions.  
b) Explain the steps in decision making. [5+5]

- 6.a) Explain Matrix organization structure.  
b) Why is the Matrix structure most preferred organization structure in present business scenario? [5+5]

**OR**

- 7.a) Explain Talent Management model.  
b) Discuss the need for Human Resource Planning in an organization. [5+5]

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- 8.a) Explain the characteristics of a leader.
- b) Discuss the role of leader in adversity and crisis. [5+5]

OR

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9.a) Explain types of motivation.  
b) Discuss the relationship between motivation and employee performance. [5+5]

- 10.a) Explain control.
- b) What are Budgetary controls? [5+5]

OR

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11.a) Discuss the need for establishing control systems in an organization.  
b) Discuss about control methods in an organization. [5+5]

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