

Code No: 126EA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B.Tech III Year II Semester Examinations, May - 2016

## INTELLECTUAL PROPERTY RIGHTS

(Common to EEE, ME, ECE, CHEM, EIE, IT, MCT, MMT, AE, AME, MIE, AGE)

Time: 3 hours

Max. Marks: 75

Note: This question paper contains two parts A and B.  
Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

## PART - A

(25 Marks)

- 1.a) List out the types of intellectual property rights. [2]
- b) Discuss the treaties of Intellectual property rights. [3]
- c) What is the purpose of trademark? [2]
- d) Discuss about the protectable matter. [3]
- e) What is rights of reproduction? [2]
- f) State international copyright law. [3]
- g) Define trade secret law. [2]
- h) Discuss about false advertising. [3]
- i) What are new developments in trademark law? [2]
- j) Explain international property audits. [3]

## PART - B

(50 Marks)

2. With an example, outline the importance of intellectual property rights. [10]
- OR
3. Explain the historical view of intellectual property rights. [10]
  4. Explain the procedure for registration of trade marks. What are the effects of registration of trade mark? [10]
- OR
5. With the help of an example explain the process for acquisition of trademark rights. [10]
  6. List out the issues involved in copyright ownership. [10]
- OR
7. Explain the process involved for searching of a patent. [10]
  8. State and explain the trade secret Law. Explain the liability for misappropriations of trade secrets. [10]
- OR
9. Discuss the legalities involved in protecting against unfair competition. [10]
  10. Describe in detail about the international development in patent law. [10]
- OR
11. What are the new developments in copy right law and patent law? Explain. [10]