

R18

Code No: 156DQ

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year II Semester Examinations, August/September - 2021

ENTREPRENEURSHIP

(Common to CE, ME, ECE, MMT, MIE)

Time: 3 Hours

Max. Marks: 75

Answer any five questions
All questions carry equal marks

- 1.a) Explain the process of Entrepreneurial Development.
b) Analyze which of the different types of entrepreneurship will be suitable for a technology based new start up and brief on entrepreneurial competencies. [7+8]
- 2.a) Discuss the Evolution of entrepreneurship in detail.
b) Identify any five important factors that motivate an entrepreneur from real business world? [7+8]
- 3.a) Discuss different steps and Procedure for setting up an Enterprise.
b) "Entrepreneurship is an innovative function. It is a leadership rather than ownership. Discuss". Discuss your views on the above statement. [7+8]
- 4.a) Explain the purpose for developing Business plans by any entrepreneurs.
b) Identify different initiatives of T Hub and other Institutions to develop entrepreneurship. [7+8]
- 5.a) Identify unusual Challenges facing by MSMEs in India.
b) Explain different Preventing measures for overcoming Sickness in Enterprises. [7+8]
- 6.a) Examine different remedial measures which do you think necessary to arrest the growing sickness in small-scale industries in India.
b) Discuss different Startup initiatives developed by Central and State governments. [8+7]
- 7.a) Interpret different factors that can make or break any Marketing Strategy.
b) Explain the importance of International Trade with reference to Entrepreneurship. [7+8]
- 8.a) Build the concept of future of entrepreneurship in India.
b) Write different steps for achieve strategic growth in Entrepreneurship. [7+8]

---ooOoo---