

**R18**

Code No: 157EX

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**B. Tech IV Year I Semester Examinations, February/March - 2022**

**PRINCIPLES OF ENTREPRENEURSHIP**

**(Common to CE, ME, ECE, MIE)**

**Time: 3 Hours**

**Max. Marks: 75**

**Answer any Five Questions**

**All Questions Carry Equal Marks**

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1.a) List and explain the steps involved in Alex Osborn and Sidney Parnes's Creative Problem Solving method.

b) How to write a Business Plan? Discuss.

[8+7]

2.a) What are the characteristics of successful Entrepreneur according to John Hornaday?

b) Discuss about formalities for Launching an Enterprise.

[8+7]

3.a) Define Record Keeping. List the types of Records. Give the importance of record keeping in Financing and managing the new ventures.

b) Describe the major types of Internet Advertising.

[8+7]

4.a) Explain the procedure involved in Motivating and Leading teams in an Organization.

b) What is E-commerce? Give its importance in Entrepreneurship.

[8+7]

5.a) Outline the schemes and functions of Directorate of Industries.

b) What is the role of SIDBI for development of Small Business?

[8+7]

6.a) Briefly discuss about Small Scale Industries Development the various Corporations (SSIDCs).

b) State the objectives and functions of Small Industries Service Institute (SISI).

[8+7]

7.a) Compare Plant Utilization and Plant Maintenance? Explain the various Types of Plant Maintenance.

b) Define Market Research. Explain its objectives and Types.

[8+7]

8.a) What are the silent features of Industrial Dispute Act?

b) Explain the various provisions related to Payment of Bonus Act.

[7+8]

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