#### **CURRICULUM VITAE**

Dr. M. KONDALA RAO

MBA., M.Com., M. Phil., Ph. D.

Associate Professor

ACE Engineering College, Hyderabad

Faculty Registration ID (JNTUH):77150404–174604 Faculty Registration ID (AICTE): 1-1510538662

Email ID: drkraomareedu@gmail.com

Google Scholar: https://scholar.google.co.in/citations?user=3wIFE7EAAAAJ&hl=en

ORCID: <a href="https://orcid.org/0000-0001-8729-4766?lang=en">https://orcid.org/0000-0001-8729-4766?lang=en</a>
Other profile: <a href="https://sites.google.com/view/drmkondalarao">https://sites.google.com/view/drmkondalarao</a>

Mobile: +91-9966260733.



# PROFESSIONAL EXPERIENCE:

- Working as Associate Professor in the Department of Humanities and Sciences ManagementStudies, ACE Engineering College, Ghatkesar, Hyderabad. (From December 2015)
- Worked as Assistant Professor in the Department of M.B.A, Bhoj Reddy Engineering Collegefor Women, I S Sadan, Hyderabad. (July 2012 to November 2015)
- Worked as Assistant Professor in the Department of M.B.A, Nishitha College of Engineering & Technology, Lemoor, Hyderabad. (July 2010 to June 2012)
- Worked as Assistant Professor in the Department of M.B.A, T.K.R. College of Engineering & Technology, Meerpet, Hyderabad. (May 2008 to June 2010)

#### **ACHIEVEMENT** (One of the Top 5 % of certified candidates):

• Scored 86% marks in NPTEL online certification course (Conducted by IITB and funded by the ministry of HRD, Govt. of India) Financial Statement Analysis and Reporting. (https://nptel.ac.in/noc/courses/noc19/SEM1/noc19-mg04/)

## **EDUCATIONAL PROFILE:**

Education	Board/ University	College	Year of Passing	% of Marks
Ph. D (Management)	Bharathiar	R&D center, Bharathiar University, Coimbatore.	October, 2020	Awarded
M. Phil (Management)	Bharathiar	R&D center, Bharathiar University, Coimbatore.	July, 2015	66
M. Com (Accountancy)	Osmania	PGRRCDE Osmania University, Hyderabad.	May, 2013	65
M.B.A (Finance)	Kakatiya	M.I.M, Khammam.	May, 2008	66
B. Com (Computers)	Kakatiya	Modern Degree College Madhira.	March, 2006	71
Intermediate (C.E.C)	Intermediate Education	Government Junior College, Siripuram.	March, 2003	71

#### NPTEL ONLINE CERTIFICATION COURSES (MOOCs):

S.No.	Course	Offered By	% of Marks	Result & Period
1.	Financial Statement Analysis and Reporting	IITB	86	Elite+Silver (Jan-Apr 2019)
2.	Cost Accounting	IITB	75	Elite+Silver (Jun-Aug 2019)
3.	Management Accounting	IITB	80	Elite+Silver (July-Oct 2019)
4.	Principles of Management	IITM	68	Elite (Sep-Dec 2020)
5.	Working Capital Management	IITM	53	Successfully Completed (Sep-Dec 2020)

## **OTHER CERTIFICATIONS:**

- Certified course translator NPTEL IIT Madras (Translator ID: TRAN2055).
  - Introduction to Operations Research (Course code: 110106062)
  - Project Management (**Course code:** 110104073)

### **RATIFICATION:**

Ratified as Assistant Professor by JNTUH (Meeting held on 26.02.2016)

#### **MEMBERSHIP IN PROFESSIONAL SOCIETIES:**

Member in Hyderabad Management Association (HMA).

## **BOOK(S) PUBLISHED:**

1. Financial Management: An overview, Walnut Publication (September 2021) (Co-Authored with Dr.Krishna Gadasandula, Birhan Moges Adugna) ISBN: 978-93-91522-75-9.

#### **PUBLICATIONS:**

- Baharu Sisay Negatu, Dr. Krishna Gadasandula, Dr. M. Kondala Rao (2021). A Study on Determinants of Private Investment Activity: A Case Study of Debre Tabor Town - Ethiopia With Reference to Ethiopian Investment Authority. Innovations. Number 66 September 2021, (Page No. 258-270), ISSN: 19650256 (E) 12674982 (P).
- Destaw Simret Tesfie, Birhan Moges Adugna, Dr. Krishna Gadasandula, Dr. M. Kondala Rao (2021). Assessment of Factors Affecting Tax Audit Effectiveness in Ethiopia: Empirical Evidence from South Gondar Zone Revenue Offices. Innovations. Number 66 September 2021, (Page No. 190-202), ISSN: 19650256 (E) 12674982 (P).
- 3. Birhan Moges Adugna Dr. Krishna Gadasandula Dr. M. Kondala Rao (2021). Binary Logistic Regression Analysis on the Effect of Tax Audit on Improving the Taxpayers Compliance Behavior: A Case of Ethiopian Ministry of Revenue, South Gondar Zone Branch-Ethiopia. Innovations. Number 66 September 2021, (Page No. 410-424), ISSN: 19650256 (E) 12674982(P

- 4. M. Kondala Rao, P.Arthi (2017). Non Performing Assets: A Study of South Indian Bank (SIB). Indian Journal of Commerce and Management Studies (IJCMS). ISSN: 2249-0310 EISSN: 2229-5674, Volume VII, July 2017.
- 5. Dr.Y.Krishna Mohan Naidu, M.Kondala Rao (2017). Does Women Empower Through Self Help Groups? A study in Ranga Reddy District, Telangana, India. International Journal of Research in Commerce, IT & Management (IJRCIM), ISSN 2231-5756, Volume 7, Issue 03, March2017.
- M.Kondala Rao (2016). SPEL Analysis of Financial Statements of Selected Public Sector Steel Manufacturing Companies – India. Indian Journal of Commerce and Management Studies (IJCMS), ISSN: 2249-0310 EISSN: 2229-5674, Volume VII Issue 3, September 2016.
- 7. M.Kondala Rao, K R Lalitha Kumari (2014). An Empirical study on Ethical Ideologies with reference to the selected Educational Institutions. International Research Journal of Management Sociology & Humanity (IRJMSH), Ref. No: JRMSH /2014 /A101849; ISSN 2277-9809, Volume 5Issue 5, Year 2014.

## PAPER PRESENTED:

1. National Seminar on **Contemporary Issues in Management** on 26<sup>th</sup> April,2014 Organized by Department of Management KSHATRIYA College of Engineering Armoor, Nizamabad.

#### FACULTY DEVELOPMENT PROGRAMMES:

- Participated in the Faculty Development Programme on "Research Methodology, Tools & Techniques" organized by the Department of Business Management, Siva Sivani Institute of Management, Kompally, Secunderabad 24<sup>th</sup> November, 2014.
- Participated in the Faculty Development Programme on "Investment Management in the Global Scenario" organized by Department of Commerce & Business Management, Pragati Mahavidyalaya Degree and PG College, July 2015.
- 3. Participated in the Faculty Development Programme on "Research Methodology and Data Analytical Tools" organized by the Department of Computer Science and Engineering in association with School of Management Studies, Sreenidhi Institute of Science and Technology, August 2016.
- 4. Participated in the AICTE Approved and Sponsored two week Faculty Development Programme on "Research Methodology in Management & Social Sciences using SPSS" organized by department of Business Management, Vignana Bharathi Institute of Technology from 20<sup>th</sup> November, 2017 to 4<sup>th</sup> December, 2017.

### ONLINE WEBINARS AND FACULTY DEVELOPMENT PROGRAMMES:

- 1. Participated and successfully completed One Week national level Faculty Development Programme and Online training on "Moodle Learning Management" organized by JNTUH College of Engineering Sultanpur in association with Spoken Tutorial Project IIT Bombay from 10<sup>th</sup>June 2020 to 15<sup>th</sup> June 2020.
- Participated and successfully completed One Week International Online Workshop on "Research Methodology" organized by Wilson College & KES' Shroff College of Arts and Commerce & etc. in association with University of Mumbai from 19<sup>th</sup> May 2020 to 25<sup>th</sup> May 2020.
- 3. Participated in One Week web seminar on "Excellence In Work Practices in Contemporary Society" organized by Department of MBA, Sri Venkateswara College of Engineering, Bengaluruin association with SYMBIOSIS from 27<sup>th</sup> April 2020 to 2<sup>nd</sup> May 2020.
- 4. Participated and successfully completed One Week Online Workshop on "Data Analysis & Optimisation Techniques by using Spread Sheet" organized by Department of MBA, Eswar College of Engineering, Narasaraopeta, Guntur, A.P. from 8<sup>th</sup> May 2020 to 13<sup>th</sup> May 2020.
- Participated in Five days Faculty Development Programme on "Principles of Management" organized by Department of CSE, Panimalar Institute of Technology, Chennai, in association with CSI and IEEE computer Society from 18<sup>th</sup> May 2020 to 22<sup>nd</sup> May 2020.
- 6. Participated and successfully completed One Week e-Faculty Development Programme on "Competency and Sustainability of Commerce and Management Teachers" organized by University College of Commerce and Management, Kakatiya University, Warangal from 16<sup>th</sup> July 2020 to 22<sup>nd</sup> July 2020.
- 7. Participated in One Week Virtual Faculty Development Programme on "Role of Teachers in Quality Enhancement And Accreditation" organized by the IQAC, Kristu Jayanti College, Bengaluru from 11<sup>th</sup> May 2020 to 18<sup>th</sup> May 2020.
- 8. Participated and successfully completed One Week national level Faculty Development Programme on "Research Methodology" organized by IQAC, Padm. Dr. V. B. Kotle College of Engineering, Malkapur, and Maharashtra from 11<sup>th</sup> May 2020 to 15<sup>th</sup> May 2020.
- 9. Participated and successfully completed International level Faculty Development Programme on "The Role of Technology in Business Management for the Revival of Economic Slowdown" organized by the Department of Management Studies, New Horizon College of Engineering, Bengaluru from 17<sup>th</sup> June 2020 to 18<sup>th</sup> June 2020.
- 10. Participated and successfully completed Five days Faculty Development Programme on "Online ICT Tools for Effective Teaching Learning" organized by Department of Computer Science and Engineering Santhiram Engineering College, Nandyal, A.P in association with Research Stars Association from 22<sup>nd</sup> June 2020 to 27<sup>th</sup> June 2020.

#### **SUBJECTS HANDLED:**

MBA: Financial Accounting and Analysis (FAA)

Financial Management (FM)

Cost and Management Accounting (CMA)

Financial Institutions and Market Services (FIMS)

Strategic Investments and Financial Decisions (SIFD)

**B.Tech**: Managerial Economics and Financial Accounting (MEFA)

Management Science (MS)

Business Economics and Financial Accounting (BEFA)

Fundamentals of Management (FM)

Fundamentals of Management for Engineers (FOME)

Engineering Economics and Accountancy (EEA)

## **TECHNICAL SKILLS:**

• MS\_Office

#### **STRENGTHS:**

- Self-Confident in Tough Situations
- Positive attitude
- Hard working nature

#### PERSONAL PROFILE:

Father's Name : Hanumantha Rao

Date of Birth : 03-07-1983

Nationality : Indian
Religion : Hindu

Languages Known : English, Telugu.

Present address : Tirumala Hills Colony

Meerpet (Vill)
Balapur (Md)

Ranga Reddy (Dt)

Hyderabad, Telangana- 500097.

I hereby declare that all the above-furnished information is true to the best of my knowledge and belief.

Place:	
Date:	(Dr. M. KONDALA RAO)