

CURRICULUM VITAE

P.SREELATHA

MBA., M.Com., M. Phil.

Assistant Professor

ACE Engineering College, Hyderabad

Faculty Registration ID (JNTUH):7870-150502-154936

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PROFESSIONAL EXPERIENCE:

- Working as Assistant Professor in the Department of Humanities and Sciences - Management Studies, ACE Engineering College, Ghatkesar, Hyderabad. (From May 2015)
- Worked as Assistant Professor in the Department of M.B.A, Vardhaman college of Engineering, Hyderabad. (July 2007 to November 2009)
- Worked as HOD Associate Professor in the Department of M.B.A, CRV College of Engineering & Technology, Shamirpet Hyderabad. (July 2009 to June 2014)

ACHIEVEMENT :

Appointed as paper setter by JNTUH for subject Financial management in 2014.

Appointed as paper setter by JNTUH for subject cost and management accounting 2015.

Appointed by JNTUH for CBT examination for subject MEFA 2017.

Co-ordinator for Young Entrepreneur December 2018.

PROFILE:

Education	Board/ University	College	Year of Passing	% of Marks
M. Phil (Management)	Madhurai Kamaraj University.	Madhurai Kamaraj university		62
M. Com (Accountancy)	Osmania	PGRRCDE Osmania University, Hyderabad.	May, 1997	59
M.B.A (Finance)	Dr.B.R.Ambedkar University	Ambedkar University	May, 2005	56
B. Com	Osmania University	Begumpet womens Degree College	March, 1995	59
Intermediate (C.E.C)	Intermediate Board	St. Pious Junior College, Ramnagar Hyd.	March, 1992	58

NPTEL ONLINE CERTIFICATION COURSES (MOOCs):

S.No.	Course	Offered By	% of Marks	Period
1.	Foundation course in Managerial Economics	IITK	55	(Jan-Apr 2019)
2.	Consumer Behaviour	IIMB	60	(May 2019)
3.	Principles of human resource management	IITK	55	(Jan-Mar 2020)
4.	Entrepreneurship Essentials	IITK	54	(Jan-Apr 2020)
5.	Training to trainees	IITM	65	(Sep-Dec 2020)
6.	Principles of management	IITM	70	(Sep-Dec 2020)

PUBLICATIONS:

1. SHG – A Tool to uplift poor a study.

Volume XIV, ISSN-2320-3714-January 2018,UGC approved no: 63012.

2. Perspectives of online marketing and consumer behavior UGC index journal

JASC journal publication, volume VI, Issue V May 2019.

3. A study on online consumer buying behavior in Telengana state . Alochana Chakra Journal Journal volume IX ,Issue VI June 2020.ISSN NO 2231-3990.

PAPER PRESENTED:

- 1.International Conference held on January 21st 2018 in collaboration with University Of Technology, IIAR(continental conference),AIPO. “ Modern Research Trends in New Era of Engineering ,Science,Arts.Management”.

Paper Title: Theoretical aspects of consumer buying Behavior in online Buying

CONFERENCES ATTENDED:

- 1.Attended a National Conference on Latest Research Contribution in New Era Of Arts,Science Management and Medical Science November 12th-2017.

2. International Conference On Transformation In Engineering Education(ICTIEE) During 5th-8th January 2020 organized by Anurag Group Of Institution, Hyderabad.

SUBJECTS HANDLED:

MBA: Financial Accounting and Analysis (FAA) Financial
Management (FM)
Cost and Management Accounting (CMA)

B.Tech: Managerial Economics and Financial Accounting (MEFA)
Management Science (MS)
Business Economics and Financial Accounting (BEFA)
Fundamentals of Management (FM)
Fundamentals of Management for Engineers (FOME) Engineering
Economics and Accountancy (EEA)

TECHNICAL SKILLS:

- MS_Office

STRENGTHS:

- Self-Confident in Tough Situations
- Positive attitude
- Hard working nature

PERSONAL PROFILE:

Father's Name : P.V.Eshwariah
Date of Birth : 09-01-1974
Nationality : Indian
Religion : Hindu
Languages Known : English,Telugu
Present address : 243/B CHINTAL BAZAR BOLARUM

Secunderabad Telengana 500010.

I hereby declare that all the above-furnished information is true to the best of my knowledge and belief.

Place:

Date:

(P.SREELATHA)