

R18

Code No: 156DQ

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year II Semester Examinations, February/March - 2022

ENTREPRENEURSHIP

(Common to CE, EEE, ME, ECE, MMT, MIE)

Time: 3 hours

Max. Marks: 75

Answer any five questions
All questions carry equal marks

1. Define Entrepreneurship. Discuss various entrepreneurial competencies required for an entrepreneur. [15]
2. Explain the various factors involved in sensing opportunities and also the process involved in entrepreneurial development. [15]
3. What is business plan? Discuss the components of business plan. What is the purpose of business plan preparation? Explain. [15]
4. Discuss the factors contributing to successful implementation of business plan. Discuss the role of T-Hub towards startup. [15]
5. What are the symptoms of sickness? Discuss various preventive measures to overcome industrial sickness. [15]
6. Selling is one of the Functions of Exchange in marketing. Explain any four functions included in selling. [15]
7. What are the strategies essential to develop women entrepreneurs? Discuss the role of government in supporting women entrepreneurship in India. [15]
8. Explain the role of venture capital in starting a new firm. Explain different sources of venture capital in India. [15]

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